Committed to improving addiction outcomes
Mission

Elevate and improve outcomes for individuals, families and professionals in the treatment community.

Commitment

Building on our legacy as the No. 1 resource for over 20,000 treatment professionals, we have relaunched and revitalized Treatment Magazine and we are expanding our editorial reach to provide essential information and support to individuals struggling with alcohol and substance abuse and their loved ones.

We provide impartial and authoritative journalism, treatment resources, community support, and stories of hope.
Treatment Magazine: All individuals, their families and loved ones seeking substance abuse information, support and resources; addiction clinicians; and treatment center executives and managers.

Treatment Magazine is committed to:

- being our industry’s trusted, forward-looking and expert source of impartial addiction and treatment information for all.

Treatment Magazine now offers:

- new columnists, long-form features,
- an essential 7,000-word
- Find a Treatment Center guide,
- inspiring Stories of Hope section
crowdsourced from our community.

our national Find a Treatment Center
tool powered by respected social-care network findhelp.org—for all audiences in the treatment community.
In the summer of 2020, we rebranded and relaunched to our newly expanded audience with all new content offerings, expert columnists, and essential treatment discovery resources.

We have retained much of our legacy base and are building it daily through our social channels including Facebook, Twitter and LinkedIn. These channels currently reach our more than 20,000 followers on a daily basis.

In addition to our legacy readership of addiction and treatment center leaders and clinicians, Treatment Magazine now serves all individuals in the treatment community.

We are a digital-first brand to maximize our reach and segmentation opportunities to inform and inspire our audiences.
Treatment Magazine is a leading strategic advertising partner for addiction treatment centers, insurance companies, technology corporations and telehealth providers, pharmaceutical companies and many respected brands and services seeking to reach our engaged audience.

24,000,000 Individuals seeking support for substance abuse
75,000,000 Families and loved ones
200,000+ Clinicians, executives and decision makers in addiction & treatment
Treatment Magazine Editorial Highlights

The widely read and influential Treatment Magazine was founded in 2004 and quickly became the No. 1 industry trade magazine, going out in print form to an elite readership of 20,000 executives and decision makers at U.S. treatment centers and facilities. Its related newsletter went out to a database of over 20,000 subscribers.

Treatment Magazine currently has an audience of over 50,000 visitors per month, and growing! In addition, we have partnerships with some of the most influential and trusted organizations in the industry and our content is shared across their platforms.

This ultimate resource guide is just one of the many resources available to our readers and represents our commitment to offering support, how-to information and helping improve outcomes.

From the Journals — an accessible expert weekly roundup of the latest developments, studies and research from the leading peer-reviewed addiction, medicine and treatment journals, to help keep industry professionals and everyone in the treatment community in the know. Publishes 4x a month, weekly.

How to Find a Treatment Center Guide — This essential, 6-part how-to series clocking in at more than 7,000 words guides individuals and families new to treatment through the often-complex process of how to get started seeking help. Accessible and supportive, the series’ topics include: how insurance works, what type of center and which treatment therapy approaches are right for you, expert insights—plus a useful assessment to help you get started on a new treatment center search.
Treatment Magazine Editorial Highlights

**Industry Insider** — expert insights and tips for addiction and treatment clinicians and treatment professionals from a Psy.D. addiction and treatment expert who’s been there. Publishes 2x a month

**Stories of Hope** — personal real-life stories offering insights and glimmers of hope on the road to recovery by individuals contending with substance abuse, their families and loved ones, clinicians and treatment professionals. Published regularly and often, as submitted by our UGC community.

**Treatment Tech** — expert analysis of the latest sobriety and addiction support tools, apps, products and technology. Publishes 2x a month

**Dear Recovery** — expert insights and tips from a treatment Psy.D. clinician for individuals before, during and after treatment. Publishes 2x a month

**Family Matters** — expert insights and tips for families and loved ones from a treatment Psy.D. clinician. Publishes 2x a month

**The Business of Treatment** — Profiles of leaders in the treatment and addiction field + business best practices for treatment professionals + analysis of trends in treatment center management and more. Publishes 1x a week
Custom Sponsorship Opportunities
(exclusivity options available)

DISPLAY: Treatment Magazine

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DISPLAY: Landing Page
or Category-Specific Advertising Pricing

ADVERTISING SALES
James Moorhead
james@treatmentmagazine.com
(312) 203-2033
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  - 3 months
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The newsletter reaches 80,000 consumers & industry professionals per month.

Be the exclusive sponsor of our newsletter 2x per week.
SPECIAL
Sponsorship Opportunity
Treatment Center Sponsored Spotlight

On the high-profile editorial landing page of our essential how-to resource section for families and individuals seeking addiction treatment—hosting the 7,000-word “How to Find a Treatment Center Guide”: 6 sections + assessment. Located at TreatmentMagazine.com/how-to-find-a-treatment-center.

We will create a special sponsored-editorial article for you called “3 Things to Know About Treatment Center X/Your Center Here,” written by our special and skilled sections reporting staff.

► We write, you review and approve the spotlight.
► 350 words about your treatment program’s unique highlights, benefits and differentiators.
► Up to 3 photos of your center in each unit, your logo, your linked URL, contact info.
► This copy will accompany each unit: “Specially created for Treatment Center X, by Treatment Magazine Brand Studio”
► Will live on Find a Treatment Center landing page on TreatmentMagazine.com.

Pricing determined by length of term. Please call to discuss.